

Prepared by the Department of Business

Date of Departmental Approval: May 2, 2016

Date approved by Curriculum and Programs: September 16, 2016

Effective: Fall 2017

1. **Course Number:** BUS214
Course Title: Management
2. **Description:** This course provides an introduction to principles and techniques of management as they relate to business, government, and non-profit organizations. The study of management includes such topics as coordinating, problem solving, decision making, communicating, planning, organizing, staffing, directing and controlling.
3. **Student Learning Outcomes:** Upon successful completion of this course, students are able to do the following:
 - Explain and apply key management principles, theories, concepts, values and terminology.
 - Analyze organizational problems in a systematic, problem-solving fashion.
 - Describe planning and decision making processes.
 - Appraise various motivational and leadership styles.
 - Explain organizing and control mechanisms.
 - Conduct both web-based and database research to help solve business problems.
 - Explain the importance and impact of organizational culture, globalization and diversity.
 - Analyze the implications of organizational ethical dilemmas and social responsibility.
 - Examine various ways the external environment impacts businesses.
 - Work effectively on a diverse team.
 - Describe methods of change management.
 - Communicate effectively using a variety of techniques.
4. **Credits:** 3 credits
5. **Satisfies General Education Requirement:** No
6. **Prerequisites:** ENL101 (English Composition I) and BUS100 (Introduction to Business)
7. **Semester(s) Offered:** Fall, Spring, Summer
8. **Suggested General Guidelines for Evaluation:** The course grade is based on an evaluation of homework assignments, examinations and a team-based project.
9. **General Topical Outline (Optional):**

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| Management | The External Environment |
| Planning and Decision Making | Globalization |
| Organizing | Ethics |
| Motivation | Strategy |
| Control | Organizational Culture |
| Leadership | Teams |
| Communication | Managing Change |