

Prepared by the Department of Business  
Date of Departmental Approval: March 2, 2015  
Date approved by Curriculum and Programs: March 9, 2015

Effective: Fall 2015

1. **Course Number:** BUS201  
**Course Title:** Business Finance
2. **Description:** This course provides an overview of the principles and practices of financial management. Includes the study of the procurement and effective use of funds in a business, budget preparation, alternative sources of funds, and control of working capital.
3. **Student Learning Outcomes (instructional objectives & intellectual skills):** Upon successful completion of this course, students are able to do the following:
  - Define the key goals and activities of financial management
  - Compare and contrast the various forms of business organization and explain the advantages and disadvantages of each form
  - Use financial analysis to evaluate a company's financial performance in terms of liquidity, solvency, efficiency, profitability and marketability
  - Prepare, explain and interpret data related to financial statements and pro forma budgets
  - Solve financial problems involving the time value of money
  - Show the ethical implications of financial decisions
  - Identify the characteristics of the major financial markets
4. **Credits:** 3 credits
5. **Satisfies General Education Requirement:** No
6. **Prerequisite:** ACC202 (Managerial Accounting) or ACC105 (Managerial Accounting)
7. **Semester(s) Offered:** Fall, Spring, Summer
8. **Suggested General Guidelines for Evaluation:** Students are evaluated by homework assignments, quizzes, ethics paper and examinations.
9. **General Topical Outline (Optional):**
  - The Goals and Functions of Financial Management
  - Review of Accounting
  - Financial Analysis
  - Financial Forecasting
  - Operating and Financial Leverage
  - Working Capital and the Financing Decision
  - Current Asset Management
  - Sources of Short-Term Financing
  - The Time Value of Money
  - Valuation and Rates of Return
  - Cost of Capital
  - The Capital Budgeting Decision
  - Risk and Capital Budgeting