

Prepared by the Department of Business

Date of Departmental Approval: February 2, 2017

Date Approved by Curriculum and Programs: February 22, 2017

Effective: Fall 2017

1. **Course Number:** HRM170
Course Title: Casino Management
2. **Description:** This course introduces the student to the history of the gaming industry and the basics of casino management. The course emphasizes ethics in the gaming industry, the economics of the industry, and its interface with hotel and restaurant organizations. An overview of the industry, gaming control law, and career opportunities are highlighted.
3. **Student Learning Outcomes** (instructional objectives, intellectual skills):
Upon successful completion of this course, students are able to do the following:
 - Explain the history and development of the casino industry, particularly in the United States
 - Define the components of casino management
 - Demonstrate an understanding of and an appreciation for the importance of integrity and ethical behavior in the gaming industry
 - Explain basic laws and regulations impacting the gaming industry
 - Demonstrate an understanding of the relationship among the hotel, restaurant and gaming components of the casino through case studies
 - Identify the management and leadership skills necessary for managing multi-location operations that are prevalent in the industry
 - Analyze social and cultural concerns as they pertain to the gaming industry
 - Recognize career opportunities in the gaming industry
4. **Credits:** 3 credits
5. **Satisfies General Education Requirement:** No
6. **Prerequisite:** ENL025 (Reading & Writing Essentials) or satisfactory basic skills assessment score
7. **Semester Offered:** Fall
8. **Suggested General Guidelines for Evaluation:** The course grade is based on an evaluation of assignments, examinations, a project and a final exam.
9. **General Topical Outline** (Optional):
 - History and development of casino industry
 - Regional developments in U.S. gaming: Nevada, Atlantic City, Riverboats, Connecticut, Massachusetts
 - Organizational Structure
 - Organizational Operations
 - Laws and Regulations
 - Social and Cultural Concerns
 - Career Opportunities