

Prepared by the Department of Business

Date of Departmental Approval: May 2, 2016

Date approved by Curriculum and Programs: September 16, 2016

Effective: Fall 2017

1. **Course Number:** BUS120  
**Course Title:** Business Law
2. **Description:** This course is a comprehensive guide to the basic principles and practices of Business Law including an introduction to law and its application in the business world. The course covers business ethics; the judicial process and court systems; the constitutional grounds for business regulation; torts, personal, real, and intellectual property; contracts, sales, agency, employment law, business organizations including partnerships and corporations; and government regulation of business.
3. **Student Learning Outcomes (instructional objectives and intellectual skills):** Upon successful completion of this course, students are able to do the following:
  - Apply the ethical principles used in the business community.
  - Analyze the court process, as well as the alternatives to using the judicial process to resolve disputes in the business world.
  - Describe the constitutional grounds for business regulation.
  - Define torts including intentional torts, negligence, and strict liability.
  - Describe personal, real, and intellectual property and the impact of Cyber Law.
  - Differentiate between the various forms of business organizations.
  - Explain contractual relationships and the application of contract law in the cyber world.
  - Demonstrate knowledge of sales contracts including formation, title, risk of loss, breach, remedies, and warranties.
  - Examine principles of agency and liability.
  - Explain basic principles of employment and labor law including employment discrimination.
  - Identify and apply government regulation of business including securities regulation, consumer law, antitrust law, and environmental regulation.
4. **Credits:** 3 credits
5. **Satisfies General Education Requirement:** No
6. **Prerequisite:** None
7. **Semester(s) Offered:** Fall, Spring, Summer
8. **Suggested General Guidelines for Evaluation:** Final grade is based on tests, written assignments and meaningful class participation that demonstrate the ability to apply logic, reasoning, and critical thinking skills to the subject matter. As part of the evaluation, the student must demonstrate the ability to communicate effectively, as well as examine their own values.
9. **General Topical Outline (Optional):**
  - The Sources of Business Law
  - Ethics in the Business World
  - The Judicial Process
  - Contract – formation and enforcement
  - Uniform Commercial Code Article 2
  - Warranties and Product Liability
  - The Law of Agency
  - Employment Law
  - Business Organizations