
Prepared by the Department of Arts and Communications

Date of Departmental Approval: February 14, 2017

Date approved by Curriculum and Programs: February 22, 2017

Effective: Fall 2017

1. Course Number: ART139

Course Title: Digital Photography

2. Description: This is an introductory course in digital photography, exploring both digital capture and aspects of Adobe Photoshop[®]. This course focuses on developing strong photographic skills, creating dynamic images and an online portfolio. Students explore light in relation to photography, relevant aspects of photographic history and contemporary photography.

3. Student learning outcomes (instructional objectives; intellectual skills):

Upon successful completion of this course, students are able to do the following:

CREATIVE DEVELOPMENT

- Identify elements of visual language (line, shape, negative shape, texture, and color) in photography.
- Select elements of visual language and principles of photography, and integrate them into photographic projects.
- Compose using elements of visual language and principles of design (visual organization, balance, unity, and variety).
- Investigate personal concepts/themes/ideas as visual reference to increase awareness of visual senses.
- Analyze subject matter including landscape, portrait, still life, documentary, and personal imagery photographs as descriptive and imaginative forms of creative expression,
- Develop methods of personal reflection through self-evaluation, portfolio review, and peer critique.
- Demonstrate discipline, craftsmanship, and attention to detail when preparing and finalizing art work for presentation.

TECHNICAL COMPETENCE

- Use a variety of materials and tools, including digital camera and Adobe Photoshop.
- Demonstrate technical proficiency with a variety of media.
- Apply conceptual and process oriented methods to create photographic artwork.
- Explore art in the Higgins Art Gallery and document critical analysis.
- Demonstrate technical competence, craftsmanship, and attention to detail when preparing and finalizing art work for presentation.

4. Credits: 3 credits

5. Satisfies General Education Requirement: No

6. Prerequisite: ENL025 (Reading & Writing Essentials) or satisfactory basic skills assessment scores

7. Semesters Offered: Fall, Spring, Summer

8. Suggested General Guidelines for Evaluation:

- Grade is based upon completion of projects
- Attendance
- Creative quality of final portfolio of photographs.
- Composition in photographic work
- Ability to recognize elements of visual language in photographic work
- Participation in critiques and oral presentation.
- Visual decision making in composition and presentation of photographic work.

9. General Topical Outline (Optional):

- Shoot 25-30 images per week for review and discussion.
- Photographic assignments may include elements of composition, visual language, and principles of design.
- Study of different types of photography may include portraiture, landscape, action, and still-life.
- Use of color and light in a photograph.
- Photographing successfully in different lighting situations.

- Develop technical photographic skills may include correct exposure, using flash, understanding depth of field and shutter speeds.
- Use a digital camera to create dynamic images.
- Use Adobe Photoshop as an aid to enhance imagery, this may include color correction, retouching, and photo restoration.
- Prepare images for internet storage and exhibition.
- Preparing images for printing.