

Prepared by the Department of Arts and Communication

Date of Departmental Approval: February 13, 2017

Date approved by Curriculum and Programs: March 29, 2017

Effective: Fall 2017

1. **Course Number:** COM203
Course Title: Public Speaking
2. **Description:** Students learn the elements of public communication through various one-to-many speaking situations. Emphases include communication theory, speaker-audience relationships, speaker resources, speech construction and delivery.
3. **Student Learning Outcomes (instructional objectives: intellectual skills):**
Upon successful completion of this course, students are able to do the following:
 - Evaluate research sources for rigor, currency, diversity and bias.
 - Evaluate famous speeches, both current and historical for their use of content, purpose, and audience adaptation.
 - Research, organize, and prepare informative, persuasive, and special occasion speeches.
 - Deliver speeches using extemporaneous, manuscript, and impromptu forms of delivery using appropriate audience adaptation in front of a live audience of five or more adults.
 - Evaluate material for ethical and credible research.
 - Determine what visual/auditory aids would enhance a presentation and decide how and when to effectively incorporate technology.
 - Demonstrate the ability to listen critically to others' presentations.
 - Point out logical fallacies in arguments/reasoning.
4. **Credits:** 3 credits
5. **Satisfies General Education Requirement:** Humanities & Fine Arts
6. **Prerequisite:** COM103 (Human Communication) or ENL101 (English Composition I) or ENL108 (Critical Reading & Thinking)
7. **Semester(s) Offered:** Fall
8. **Suggested General Guidelines for Evaluation:** COM203 is primarily a performance speaking course, offering opportunities for students to prepare and deliver a variety of speeches for many different occasions and purposes. Students are graded/evaluated on preparation of materials, outlines, speech delivery, related papers and assignments, and attendance/contributions.
9. **General Topical Outline (Optional):** Areas include:
 - Effective listening skills
 - Audience analysis
 - Verbal/nonverbal delivery skills
 - Ethical concerns of the speaker
 - Use of visual aids
 - Research skills/interviewing skills
 - Use of language/paralanguage
 - Speech organization/outlining
 - Informative/persuasive/special occasion speech
 - Impromptu, manuscript, and memorized delivery